

12 September 2018

The new area will cover the Group's six business units

BME APPOINTS LAURA SACRISTÁN DIRECTOR OF ITS NEW SALES AREA

- **This initiative redoubles the Group's commitment to make the client the focus of all its actions**

BME has created a new Sales unit, which will be directed by Laura Sacristán. The objective of the new unit will be to plan, control and coordinate all the sales actions of BME, its business units and its subsidiaries. Ms Sacristán will report directly to the CEO, Javier Hernani, while continuing to perform her current duties as the Latin America Sales Director of OpenFinance, BME's fintech brand.

Ms Sacristán holds a degree in Economics and Business Administration from the Complutense University and in General Management from the IESE Business School. She has extensive international experience in the financial sector in both sales and in issues related to digital transformation.

With the creation of this new area, BME aims to strengthen relationships with clients of its six business areas and enhance efficiency in all sales processes.

"This step redoubles our commitment to make the client the focus of all our actions", states CEO Javier Hernani. The new unit will boost BME's position as a trusted partner in the entire range of products and services the company offers its clients throughout the value chain of financial markets.

We attach a photograph.

BME Corporate Communication

Tel.: + 34 91 589 1121

Email: newsbme@grupobme.es

www.bolsasymercados.es

Follow us:

